



## 2011 MEDIA ACCESS

Welcome to the California Capital Airshow! We are excited to have all of you in attendance and hope to make your experience covering the Airshow as enjoyable (and easy) as possible. The organizers of the Airshow have worked very hard to make this year's event the best one yet, and that includes working closely with both the Sacramento County Airport System and Federal Aviation Administration so that you can have access to the show grounds, performers, pilots, and aircraft.

Media covering the California Capital Airshow must contact Karen Strong, Public Relations Director, to arrange event access, interviews and more. Media access will be considered for individuals who are commissioned by 1) a newspaper, 2) a radio station, 3) a television station, or 4) a recognized publication. Freelance journalists wishing to have media access will also need to meet those requirements, otherwise access will be denied.

All media must have 2011 California Capital Airshow credentials to access the Media Area. Access is strictly controlled and available only to those that have pre-registered and have satisfied the stated requirements. Please note that you must be wearing your official media credential badge at all times. The badge allows you access to the Show as well the media tent for all three days – Friday, September 9, Saturday, September 10 and Sunday, September 11.

Broadcast of the Airshow in its entirety and/or individual performances is strictly prohibited.

**Early morning live shots and evening on-site coverage must be arranged in advance to enable Karen Strong to escort you on and off the airfield safely as well as account for individuals on the airfield.**

Broadcast vehicles may be positioned on the airfield for early morning live shots, provided the following:

1. Broadcast vehicles must be under escort at all times and cannot reposition the vehicle once it has been set for broadcast.
2. Broadcast vehicles must depart the airfield no less than 30 minutes prior to gate opening.  
Broadcast vehicles that do not depart the airfield in time must remain on the airfield for the entire day (approximately 7 p.m. departure).
3. Broadcast vehicles may arrange to set up and stay in place from the early morning hours until approximately two hours after show closure. Once in place, the vehicle must stay in place for the duration of the show and egress for safety reasons.

***The following rules and regulations must be adhered to, WITHOUT EXCEPTION, as they are for your own safety and that of aircraft and their crews:***

- You may not approach aircraft that are moving across the static ramp either en route to or departing from the parking area during scheduled arrival/departure times.
- You may not get within 150 feet in any direction of any stationary aircraft that has its engines running, props spinning, or rotor blades turning.
- You may not approach newly-arrived aircraft until the aircraft is properly shut down and secured, or until the crew advises that it is okay to approach.
- You may not enter the “hot zone” area sanctioned for performing civilian and military aircraft without escort, and must adhere to all instructions given you by your escort at all times. This is a dangerous aircraft movement area and access is limited to essential personnel only.
- You may not touch, handle or climb on any aircraft without prior permission from the owner or military representative.
- Smoking is STRICTLY PROHIBITED at all times on the ramp.
- In the event of an emergency during the Airshow, all media briefings will be given at the lobby of Atlantic Aviation or the Media Tent.
  - Depending on the severity of the incident (Level One Incident or Level Two Incident), media will be instructed to meet in the lobby of Atlantic Aviation or the Media Tent.
  - Level One Incident – please go directly to the lobby of Atlantic Aviation for additional information and possible press conference.
  - Level Two Incident - please go directly to the Media Tent for additional information and possible press conference.

**Contact Karen Strong - Public Relations, Marketing and Media Director:**

**Office: (916) 789-0386 / Cell: (916) 671-0334**