

THE CALIFORNIA CAPITAL AIRSHOW

Based on the level of partnership selected, the 2010 California Capital Airshow Sponsors will enjoy some or all of the following benefits. Each package will be specially designed to include an appropriate combination of the items below that best serve your organization's participation goals.

- Acknowledgement in Airshow Advertising Promotions
- Sponsor Recognition in Television Advertisements
- Sponsor Recognition on Radio Schedule
- Logo on Print Advertising
- Listing on Website and Link to Sponsor Website
- Governor's Club Admissions
- VIP Parking Passes
- Reserved Seating Tickets
- General Admission Tickets good either day of the show
- Company Logo on Welcome Banners at Main Entry Gates
- Company Banner in Governor's Club / VIP Area
- Option to display Company Banner prominently in Airshow Central or Entry Gate Areas
- Friday Night Private Performer's Welcome Reception
- Saturday Night VIP Gala tickets
- Exclusive meet and greet opportunities with performers
- Opportunity for Logo or Video Clip on JumboTron
- Opportunity for Logo on all Airshow Team shirts
- Company Logo on Airshow Commemorative Poster
- Company mention in appropriate Media Releases
- Logo identification on all on-line purchased tickets
- Exhibitor Display for product information or sampling
- Public address acknowledgements each day during Airshow
- Permission to use the CCA Logo in Advertising and Promotions
- Participation in Pre-Show Events

SPONSORSHIP OPPORTUNITIES 2010